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To:

NAME:	FACSIMILE:
MS Amendment US Patent and Trademark Office	(571) 273-8300

FROM: Michael S. Garrabrant
Reg. No. 51,230 DATE: June 23, 2006

Number of pages with cover page:	16	
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Comments:

ATTORNEY DOCKET NO.: 324212003100
SERIAL NO.: 09/638,457
FILING DATE: August 14, 2000
INVENTOR(S): Eric BOYD et al.
TITLE: OFFLINE-ONLINE POINTS SYSTEM AND METHOD
EXAMINER: R. Alvarez
GROUP ART UNIT: 3622

Papers attached herewith:
1. Transmittal - 1 page
2. Amendment - 14 pages

af-2151789

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PTO/SB/21 (09-04)

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**TRANSMITTAL
FORM**

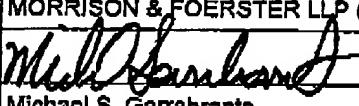
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Total Number of Pages in This Submission	15
Attorney Docket Number	324212003100

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment/Reply – 14 pages	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation or Change of Correspondence Address	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	1. Fax Cover Sheet
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<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Reply to Missing Parts/Incomplete Application		Remarks
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	MORRISON & FOERSTER LLP (Customer No. 20872)		
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Printed name	Michael S. Garrabrant		
Date	June 23, 2006	Reg. No.	51,230

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Dated: June 28, 2006

Signature:

(Laura Teang)

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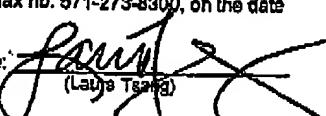
JUN 23 2006

Docket No.: 324212003100
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Dated: June 23, 2006

Signature:


(Laura Tsang)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Eric BOYD et al.

Application No.: 09/638,457

Confirmation No.: 9536

Filed: August 14, 2000

Art Unit: 3622

For: **OFFLINE-ONLINE INCENTIVE POINTS
SYSTEM AND METHOD**

Examiner: R. Alvarez

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION AND RESTRICTION
REQUIREMENT**

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the non-final Office Action dated March 24, 2006 (Paper No. 03132006), for which a response is due on June 24, 2006. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

The non-final Office Action also includes a restriction requirement between claims 75, and 77-79 and the remaining pending claims. By virtue of previous examination on the merits of the remaining pending claims, the remaining pending claims were constructively elected for continued prosecution, resulting in the withdrawal of claims 75, and 77-79.

sf-2123311

Application No.: 09/638,457

2

Docket No.: 324212003100

**Amendments to the Claims are reflected in the listing of claims which begins on page 3
of this paper.**

Remarks/Arguments begin on page 9 of this paper.

sf-2123311